

2013 Dealer Enrollment Agreement

BAY levels are based on two measures tied to annual purchases from ATD:

1. Total Annual Purchases in dollars
- All products: tires, wheel and supplies
2. Annual percentage growth on Passenger/LT unit purchases
- Starting in 2012, we will use the RMA annual Pass & LT unit shipments for replacement tire to index a dealer's previous year's Pass & LT unit purchases

Annual Purchases (Total Dollars)	Purchases vs. Last Year's RMA Index {Pass & LT}		
	<97%	97%-102%	>102%
\$25,000- \$75,000	BAY 1	BAY 2	BAY 3
\$75,000 - \$150,000	BAY 4	BAY 5	BAY 6
>\$150,000	BAY 7	BAY 8	BAY 9

BAY levels will be reviewed at the end of each calendar year and will be adjusted according to the RMA index

Tire Protection Plan

Monthly Fee To Participate*		
BAY 1 \$40	BAY 2 \$35	BAY 3 \$30
BAY 4 \$35	BAY 5 \$30	BAY 6 \$25
BAY 7 \$30	BAY 8 \$25	BAY 9 \$20

*Per retail point-of-sale

National Service Warranty

Monthly Fee To Participate*		
BAY 1 \$40	BAY 2 \$35	BAY 3 \$30
BAY 4 \$35	BAY 5 \$30	BAY 6 \$25
BAY 7 \$30	BAY 8 \$25	BAY 9 \$20

*Per retail point-of-sale

Credit Card Program

ATD Monthly Fee To Participate*		
BAY 1 \$20	BAY 2 \$15	BAY 3 \$10
BAY 4 \$15	BAY 5 \$10	BAY 6 \$5
BAY 7 \$10	BAY 8 \$5	BAY 9 \$0

*Per retail point-of-sale. In addition to monthly credit card purchases

ATD ServiceBAY Enrollment Form

Please complete for each participating dealership

Please enroll me in the ATD ServiceBAY programs checked below. I agree to pay the monthly charges per point-of-sale as outlined above. Programs may be cancelled with a 30 day written notice.

Tire Protection Plan
 National Service Warranty
 Credit Card Program

ATD Z Account #: _____ Oracle# _____ ServiceBAY Level: _____ Date: _____

Dealership Name: _____ # of Locations _____

Dealer Principle Name (Please Print): _____

ATD Account Rep: _____ I have read and agree to the terms:

Please complete and fax to Jesse Seibold at 855-244-3508 or scan and email to JSeibold@atd-us.com
Please note additional forms may be required. See Dealer Enrollment Checklist for details.